

2018 Presentation Summit

Schedule of Seminars and Events

Sun, Sep 23

- 10:00 am **Transform Your Delivery**
Go from just okay to truly authentic
Learn five key presentation shifts you can make to transform your delivery from just okay to truly authentic. *Led by Sally Zimney*
- 12:30 pm **Farewell to Death by PowerPoint**
Everything you need to know to start creating wonderful presentations
This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations. *Led by Rick Altman*
- 3:00 pm **Template Creation Workshop**
Building a PowerPoint template that works
Is it finally time for you to understand and take control of your templates? Yes! *Led by Echo Swinford, Julie Terberg*
- 5:00 pm **Welcome Reception**
Our unofficial launch party
We're not really sure when the conference officially begins, but our hosted reception Sunday evening, open to all patrons, would be as good a place as any to call "Go."
- 7:00 pm **Presentation Guild Annual Meeting**
For devotees and tire kickers
The third annual meeting of the Presentation Guild
- 9:00 pm **Entrepreneurs' Round Table**
Ready to hang out a shingle or just connect with other like-minded presentation entrepreneurs?
Being an entrepreneur is exciting and it can be a challenge when you don't have an opportunity to gather with others and share best practices. Here is your opportunity. *Led by Nolan Haims*

Mon, Sep 24

- 8:00 am **Breakfast**
- 8:30 am **Hacking Life**
The Secret to Unlocking Your Potential
Achieve your professional and personal goals faster. *Led by Mike Parkinson*
- 9:45 am **Writing a Presentation Story**
Simple steps and tips to be a better storyteller
Simple steps and tips to create an effective presentation story *Led by Nolan Haims*
- 9:45 am **Step by Step into Morph**
Meet the new darling in the PowerPoint box
Learn all about the feature that has transformed how we use PowerPoint *Led by Rick Altman*
- 9:45 am **PowerPoint as Modern Recording Device**
Using PowerPoint to record audio, video, and screen captures
Learn how to use PowerPoint to record audio, video, and screen captures *Led by Heather Ackmann*
- 10:45 am **Morning Break**
- 11:00 am **The Makeover Mentor**
Before-and-after examples from your work
Before and after examples from patron-submitted presentations *Led by Julie Terberg*
- 11:00 am **Amazing Morph Showcase**
Immerse yourself in amazing Morph motion graphics in PowerPoint! *Led by Troy Chollar*
- 11:00 am **The Art of Feedback**
Essential pillars to giving and receiving feedback that gets you to better results (without being a jerk) *Led by Sally Zimney*
- 12:00 pm **Lunch**
- 1:30 pm **Presentation Rap**
Your favorite conference personalities weigh in
Hear from some of the folks you respect the most on topics that will likely shape your future as a presentation professional. *Led by Mike Parkinson, Shawn Villaron, Sally Zimney*

- 2:45 pm **The One-Second Chart**
Create instantly understandable charts
Design charts that communicate your data in an instant *Led by Nolan Haims*
- 2:45 pm **Round tripping with Morph and 3D**
The art, science, and magic of leaving and returning
"Round trip" your videos to increase the effectiveness of PowerPoint's new tools *Led by Glen Millar*
- 2:45 pm **Better Conversations Through Interactivity**
Using animations, triggers, and hyperlinks to deliver effective presentations
Bring your presentations alive with interactive content that actively engages your audience and supports an effective conversation. *Led by Richard Goring*
- 3:45 pm **The Lost Art of Typography**
A designer's approach to typography in PowerPoint
Get inspired with good-looking examples and learn best practices so your PowerPoint type looks designed and professional. *Led by Lori Chollar*
- 3:45 pm **Ten Things to Never do in PowerPoint**
Avoid PowerPoint heartache
One wrong move can send you down the path of PowerPoint heartache... *Led by Nolan Haims*
- 3:45 pm **Presenting Dynamic Data**
Combine Excel and PowerPoint for interactive charts and tables
Combine the power of Excel and PowerPoint to create interactive charts and tables. *Led by Glenna Shaw*
- 4:30 pm **Iconology**
Everything you want to know about finding, making, and using icons
Everything you want to know about finding, making, and using icons in your presentations and infographics. *Led by Mike Parkinson*
- 4:30 pm **Bitch, Bitch, Bitch**
Five things I hate about PowerPoint, and how to survive them.
Five things I hate about PowerPoint, and how to survive them. *Led by Echo Swinford*
- 4:30 pm **Surviving and Thriving with Webinars**
Webinar basics for all
Webinar basics for novice and more experienced presenters. *Led by John Rahmlow*

- 5:00 pm **The PowerPoint Trivia Contest**
The intersection of creativity, ingenuity, and foolishness
You haven't lived until you have watched, or played in, our PowerPoint Trivia Contest, conducted exclusively within PowerPoint, explicitly about presentations, and entirely with an open bar.
- 9:00 pm **The Future of Presentations**
Stay relevant in our changing times
Led by Lia Barnakova
- 9:00 pm **The Summit Goose Chase**
A modern-day scavenger hunt
Come be part of an hour of madness, as you and your team strive to complete several, um, missions. A winner will be crowned. We think. Maybe not. We'll get back to you on that...
- 9:45 pm **Ask Microsoft**
You, a room, and the folks who develop PowerPoint
As the saying goes, if you could just get them in a room with you! Here's your chance, as the leaders of the software development team sit down to get real with you about software development. You get to ask them anything... *Led by Shawn Villaron*
- 10:30 pm **The Guru Session**
Stay up with us and learn all those insider stories
Late Night Group Session, part customer service, part therapy, part drum circle
Led by Ric Bretschneider

- 8:00 am **Breakfast**
- 8:30 am **Rock the Stage**
Deliver a ridiculously-good speech
Stage-tested, research-backed strategies to help you deliver a ridiculously-good speech *Led by Josh Shipp*
- 9:45 am **UI Design and Why it Matters**
Create interaction like a pro
Interactive Presentations are getting bigger — how can you make the best visual design choices when creating interaction? *Led by Tom Howell*
- 9:45 am **3D Animations: From Simple to Spicy**
A step-by-step guide
A step-by-step guide to creating and animating 3D models *Led by Lia Barnakova*
- 9:45 am **Managing Multi-Day Training**
Tools to help over the long haul
Tools to help you when presenting over hours or days *Led by Charles Cranford*
- 10:45 am **Morning Break**
- 11:00 am **Real-World Makeovers**
For the busy professional for whom everything is due yesterday
The makeovers during this hour, taken from patron submissions, carry with them the hope that you will look at them and say, "Hey, I can do that." *Led by Rick Altman*
- 11:00 am **A 3D Showcase**
Fancy, shiny, new, and great for real presentations
3D models are now supported in PowerPoint, so let's talk about what works, and showcase great ideas for using 3D models as part of slide layouts! *Led by Troy Chollar*
- 11:00 am **Speaking Up without Freaking Out**
Tips and techniques for managing anxiety
Ever get nervous while speaking in high stakes situations? Come learn tips and techniques for managing this anxiety. *Led by Matt Abrahams*
- 12:00 pm **Lunch**

- 1:30 pm **Presenter Makeovers...Live**
Come watch as a few brave souls share parts of their talk while Sally makes them over... LIVE. *Led by Sally Zimney*
- 2:45 pm **Crazy for Color**
Creating palettes that please
Creating palettes that please *Led by Julie Terberg*
- 2:45 pm **Animation Gone Wild**
All the things you thought were impossible in PowerPoint
All the things you thought were impossible in PowerPoint *Led by Glen Millar*
- 2:45 pm **PowerPoint Karaoke: No Joking Matter**
Expect the unexpected
You can literally expect the unexpected, you just have to practice *Led by Ric Bretschneider*
- 3:45 pm **Terrific Table Design**
Simple steps to better columns and rows
Simple steps to better table design *Led by Nolan Haims*
- 3:45 pm **PowerPoint Timesavers**
Top Ten PowerPoint shortcuts
These top ten PowerPoint keyboard shortcuts will make your workflow much more efficient. *Led by Stephy Lewis*
- 3:45 pm **Think Fast and Talk Smart**
Thriving with in-the-moment communication
Communication is critical to success in business and life, but much of it is spontaneous. Learn how to be better at in the moment communication. *Led by Matt Abrahams*
- 4:30 pm **Powerful Openings**
Start right, grab attention, and set yourself up for success
Make an impact with your presentation by starting right, grabbing your audience's attention, and setting up the rest of your story successfully. *Led by Richard Goring*
- 4:30 pm **The Rewards of Repurposing**
Adapt existing content for stronger connections
Using your trusty presentation software and a few tips and tricks, learn how to adapt your existing content to other platforms and connect more strongly with your audience. *Led by Stephy Lewis*
- 4:30 pm **Understanding Outside-In**
Sometimes working with the brain doesn't work so well, so we work with the body first. *Led by Sally Zimney*

6:45 pm

Tuesday Night Celebration

- 8:00 am **Breakfast**
- 8:30 am **Your Brain on PowerPoint**
The science behind remembering and acting
When memory and willpower are often weak, how can you make sure your messages are strong? *Led by Carmen Simon*
- 9:45 am **Designing User Instructions**
Five ways to lead users by the hand
Did you know that your slides can provide useful advice for the designer or the presenter? Here are strategies to make your slides more helpful than ever.
Led by Echo Swinford
- 9:45 am **The Wonder of Augmented and Virtual Reality**
Use cutting-edge tech in your presentations
Be first to use this cutting-edge tech in your presentations *Led by Lia Barnakova*
- 9:45 am **Catching up with Pecha Kucha**
Embracing constraint creates amazing presentations
Twenty slides, 20 seconds each. The Pecha Kucha presentation style entertains, informs, and is the antithesis of Death by PowerPoint. *Led by Ric Bretschneider*
- 10:45 am **Morning Break**
- 11:00 am **Tuning Tired Templates with User Testing**
Avoid the tweaks, wishes, and gripes
Learn about user testing concepts, why it should be done at the beginning of the template creation process, and how to apply it all effectively. *Led by Heather Ackmann, Stephy Lewis*
- 11:00 am **Principles of Animation**
Advanced techniques inspired by creative leaders
Advanced animation techniques inspired by creative leaders in animation *Led by Tom Howell*
- 12:00 pm **Lunch, on your own**
- 1:30 pm **Encore Performances**
Reruns...by request
Sadists at heart, we love torturing you with too many choices. Here is an opportunity to attend one of the sessions you missed the first time around.

2:45 pm

Five Minutes or Fewer

Tips to match your attention span

By Wednesday afternoon, we're all fried. So here is a friendly procession of short tips, pieces of advice, and anecdotes, as told by the conference team and patrons alike.